



INTERNATIONAL MBA

1 BACKGROUND OF THE PROGRAM

Exploring the many facets of management through the prism of cultural and professional differences is a major asset for any manager. In this perspective, ISM has set up the International MBA program. Available initially in 1992 in its Executive format, the new, more intensive and full-time formula of the International MBA is well appreciated by the audience because it reflects the work pace of business.

Moreover, having found that participants were from different cultural and professional backgrounds and diverse economic sectors, and in order to reinforce the international component of the program, ISM has introduced a language policy giving graduates the distinct edge that is the ability to communicate effectively in more than one language. The curriculum mostly in English is dense, demanding, and rigorous and enables to acquire the skills and managerial qualities required by professionals in the business world.

2 OBJECTIVES OF THE PROGRAM

General Objective:

Develop the skills necessary for participants to hold important responsibilities in management occupations.

Specific Objectives:

Build participants' capacity for analysis, conduct of business and strategic talents.
Offer participants the ability to work in a multicultural environment

3 INSTRUCTIONAL APPROACH

The program offers participants an interactive international and multicultural environment. ISM believes that attendance to its courses meets the requirements of a postgraduate program, with training and professional experiences and cultural backgrounds valuing high levels of debate.

Such diversity creates a unique learning environment in which flexibility and versatility are rewarded. The International MBA Program brings together renowned professors who come from prestigious universities in the world.

The content of the program aims to develop the skills necessary to identify and solve management problems. Teaching is enriched by case studies used in different contexts, such as the management and operations, business and decision making... With their ability to solve problems and think critically, participants are able to adapt the theory and the results of their searches to specific organizational structures.

4 EMPLOYMENT OPPORTUNITIES

One of the objectives of IMBA is to allow participants already proven managers and professionals (scientists, engineers, doctors etc.) to redeploy their career or get promoted internally. ISM seeks to establish, develop and maintain successful partnerships among participants, graduates and employers with the objective of generating employment opportunities, to add value to auditors and facilitate the recruitment process by employers.

5 ADMISSION REQUIREMENTS

- Full Master or equivalent university degree;
- Proof of at least three (03) years experience (work certificate/ service letter)
- Fluency in French and English;
- Detailed CV
- Copy of passport or national ID card

- Four (04) ID photographs

6 RECRUITMENT PROCESS

1. Application Form

Request and fully fill out the application form (available online at www.ism-dakar.com) and provide the documents mentioned in section 8.

2. File review

The admission office will review your dossier based on the documents you provided in section 8. Only eligible applicants will be contacted for an interview. The file remains the property of ISM and cannot be given back to the applicant.

3. Interview:

A phone or face to face interview is conducted in English and French.

4. Admission letter

- As per the admission process, if the candidate is successful, s/he will receive an admission letter which serves as input data for enrolment (payment of tuition fees). This ends the admission process.

7 ORGANISATION OF COURSES

Courses are organized on weekends as follows:

Friday: 4:30 p.m. to 8:30 p.m.

Saturday: 9:00 a.m. to 6:30 p.m.

Sunday: 9:00 a.m. to 1:00 p.m.

Please note that course scheduling can be slightly modified.

8 DEGREE TITLE

International Master in Business Administration.

9 EVALUATION PROCESS

In the MBA program all courses are compulsory. Students must therefore be successful to all of them. Evaluation grades come from:

- Continuous assessment based on case studies, homework, book reports, field research;
- Midterm and final exams
- Thesis

10. PARTNERS

- Group ESC Rouen.

Agreement on the exchange of participants and the of course material

- ESCP-EAP.

Agreement on the exchange of professors and exchange of teaching materials

- HEC Paris.

Exclusive agreement for the opening of a HEC Africa Delegation in Dakar managed by ISM, the exchange of professors, students and teaching materials, participation of delegates to the ISM HEC Executive Education.

- CISCO Academy Accreditation.

Agreement on the accreditation of ISM as CISCO Local Academy.

- African Virtual University (AVU).
- West African Economic and Monetary Union (WAEMU).

Accreditation of ISM as UEMOA Excellence Centre

- Friedrich Naumann Foundation.

Exclusive partnership with ISM for the organization of Junior Business Seminar (JBS)

- SHELL Senegal.
- TRADE POINT SENEGAL.
- Member of the National Confederation of Employers in Senegal (CNES)
- Board Member of the Association of African Business Schools (AABS)
- Member of the Collective of Higher Education Institutions
- Member of the Global Business Schools Network (GBSN), supported by IFC / World Bank.